

The logo features the word "Stetson" in a white, elegant script font. The letter 'o' is replaced by a green olive with a red pit and a white stem. The logo is centered between two horizontal gold stripes.

Stetson

GOOD TO  
THE LAST DROP

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AUTUMN/WINTER  
2020



# STETSON®

AUTUMN/WINTER 2020

Take one part style, one part timeless craft. Add a dash of classic Americana, and you have Stetson—a brand that's as spirited and classic as the bars that have inspired our Autumn/Winter 2020 collection.

Borrowing from the original, iconic and jazz-filled cocktail haunts where drinks are always ice cold, the atmosphere is cool, and last call is distant, these Stetsons are served straight up and neat. Updated with modern touches, each style is right at home in the golden age of cocktail clubs that were leather lined and never lacking in conversation.

Shaken or stirred, sweet or stiff, this collection has something on tap for everyone—like new 8-panel newsboys in a twill that's woven on 60-year-old Japanese looms. Or 1960's tweeds in blue and a throwback golden brown. Or lush, brushed cashmere blends. This season, classic fabrics, rich leather, and dapper detailing appoint fedoras, players, pork pies, and new styles.

So sit back, settle in and have another. It's always happy hour at Stetson.

Jailbird  
by Chez Camille  
Paris



Style No. 6847901-6



Style No. 2190501-331



Style No. 6380506-367

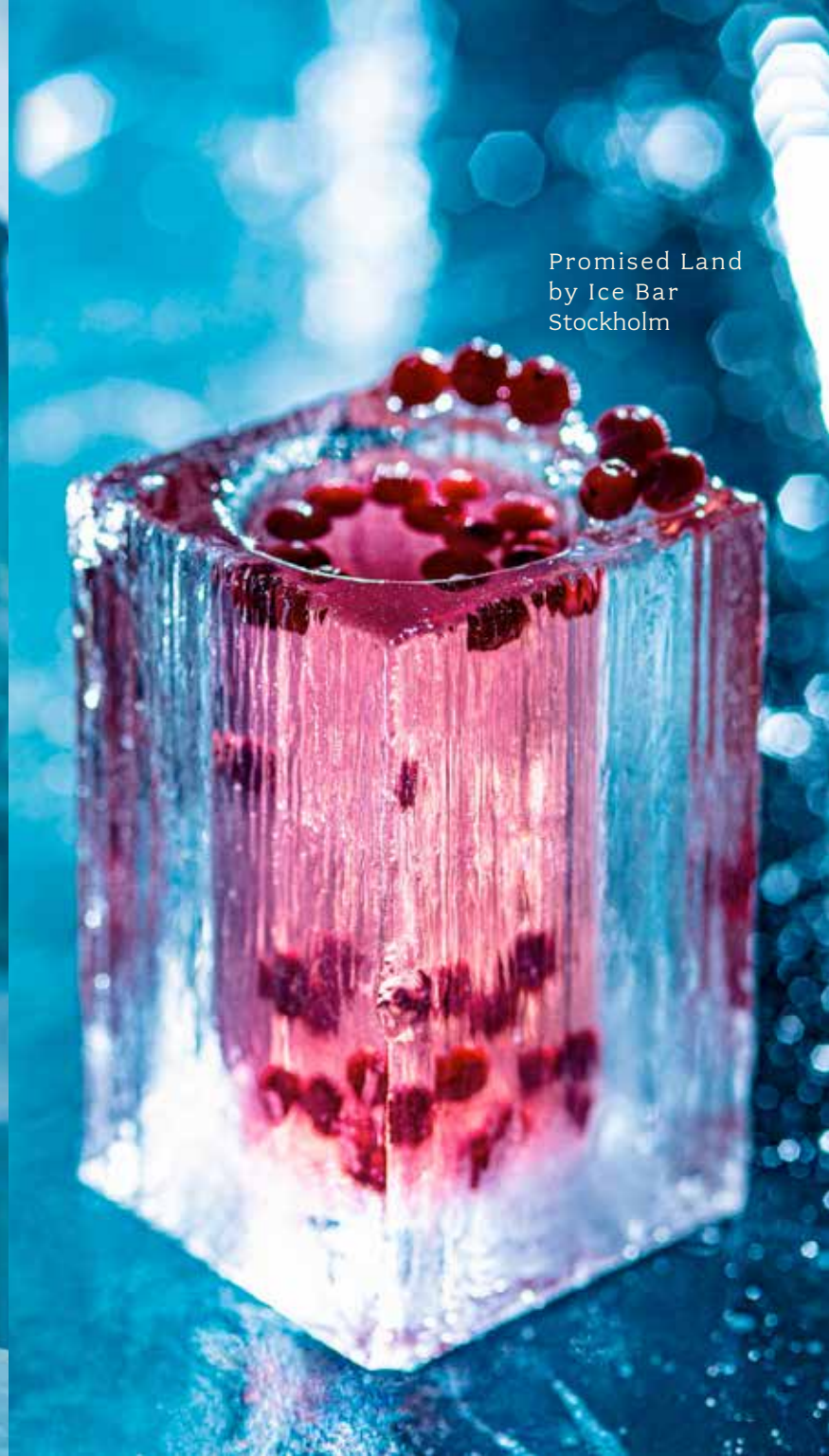


Style No. 8599126-1



Tretter's Generation  
by Tretter's NY Bar  
Prague





Promised Land  
by Ice Bar  
Stockholm





Style No. 3598108-1

Style No. 1328104-1



Style No. 6210701-24



Style No. 1238111-98



Style No. 6170509-365



Style No. 9497219-66

Style No. 6210107-37



Old Fashion  
by The Hat Jazz Bar  
Berlin



Style No. 2198127-1



Style No. 2598113-70



Style No. 7756105-68



Style No. 8599125-1



Style No. 6840526-365

Style No. 1348101-1



Adult Entertainer  
by Nedre Løkka  
Oslo





Style No. 6840513-321



Style No. 1338106-65





VISIT [PREVIEW.STETSON-EUROPE.COM](http://PREVIEW.STETSON-EUROPE.COM)



SEE THE FULL A/W 2020 COLLECTION



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