“PARADISE ON EARTH CAN ONLY BE FOUND IN THE SOUL” ACCORDING TO SARTRE.

Certainly sounds plausible. And if we take it one step further, hugely practical too, especially in winter. You wouldn’t have to move outside your front door. Just find a comfortable place to lie down, switch off the world, switch on your soul. Welcome to Paradise.

Happy end.

No idea what you think about that. For our taste, it is just too simple. What about all the things you long to do? What about setting out, discovering, meeting, arriving? And what is better: a good story or a happy end?

We, at any rate, still firmly believe in the story, in life, composure and style. And this season too, we are relying on first-class, natural materials, top craftsmanship and artistry, fantasy, a sure instinct and loving attention to detail.

This time following in the footsteps of Christopher Columbus who as we know, set off to discover America and on the way, came across a paradise on Earth in the form of Gran Canaria.

A good story with a happy end.

Spring feelings in winter – all inclusive.

Quality, composure and style never go out of fashion. On the contrary. We believe they are becoming more and more important. We have always used exclusively hand-picked materials for our collections in the SEEBERGER hat factory. Whenever possible, 100 % natural fibre. For a good feeling – on your head and in your gut.
TURN-UP BEANIE & SCARF
18421 COL.94
CLOCHE
18421 COL.94
AN ICON OF STYLE.
AND OF CRAFTSMANSHIP.

If you look at it purely from the workmanship involved, this is a highly sophisticated women’s hat that owes its name, not surprisingly, to its characteristic bell form. Its narrow, delicate brim with trimmed edge is also typical and you will either see it worn low over the forehead or bent cheekily upwards, according to taste and the spirit of the time. Depending on the season, at SEEBERGER we make our cloche hats from the finest boiled wool, felt or straw, always coupled with new and surprising details. With love and care. And last but not least: our entire experience of almost 130 years of millinery expertise.

STYLE ICONS OF THE 1920S.
OF ALL LADIES OF THE
WORLD.

There is hardly any other model that has been fashionable as often as the cloche. It was the height of fashion in the 1920s where it was worn as an accessory by the femme fatale, the “divine” Greta Garbo.

The cloche became a style icon once again in the 1950s and 1970s and remains one to this day. And this model is unlikely to ever go out of fashion anyway – among ladies of the world.
HEADBAND, SCARF & GLOVES

BUCKET HAT
HEADBAND & SCARF
18095-2 COL.10

FLOPPY
18095-2 COL.10
RED MONKEYS

Photography: Wilfried Wulff
Styling: Antonia Haacks
Hair & Make Up: Tinka Luptakova

BACKCOVER: DOCKER 70468 COL.6062 & SCARF 70486 COL.60

SOCIAL RESPONSIBILITY:
FOR US A MATTER OF STYLE.
We are member of
BSCI
Business Social Compliance Initiative

OUR NEW COLLECTION
VISIT US

BERLIN
Premium, International Station
Luckenwalder Str. 4 – 6
hall S, booth A17
14.01. – 16.01.2020

PARIS
Première Classe
Porte de Versailles
17.01. – 20.01.2020

DÜSSELDORF
During Fashion Week Düsseldorf
Showroom at Fashion Plaza
Karl-Arnold-Platz 2, 6th floor
24.01. – 27.01.2020

STOCKHOLM FASHION WEEK
Stockholm Showroom
Augustendalsvägen 5B
Showroom 921/Seeberger
S-131 32 NACKA STRAND
03.02. – 09.02.2020

LONDON
Pure Olympia, Kensington
Grand Hall Gallery, T41
09.02. – 11.02.2020

MOSCOW
CPM, Krasnaja Presnia
Hall FQ, booth FQH19
24.02. – 27.02.2020

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VISIT US
HEADSOCK & SCARF
18432 COL.6043 & 18447 COL.24